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September 22, 2011

MR. PAUL KILGORE, TREASURER MADISON PROJECT INC. P.O. BOX 66128 WASHINGTON, DC 20035

Response Due Date 10/27/2011

IDENTIFICATION NUMBER: C00298000

REFERENCE: MID-YEAR REPORT (01/01/2011 - 06/30/2011)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. Failure to adequately respond by the response date noted above could result in an audit or enforcement action. Additional information is needed for the following 3 item(s):

- 1. In the previous election cycle, your committee established that "best efforts" was being used to obtain the full name, mailing address, occupation and name of employer for each individual who contributes in excess of \$200 in an election cycle. This "best efforts" description must be reconfirmed for each election cycle. Please provide a detailed description of your procedures for the current election cycle. (11 CFR § 104.7) For more information on demonstrating "best efforts," please refer to the Campaign Guide.
- 2. Schedule A supporting Line 11(a)(i) discloses contributions received through a payroll deduction plan. Generally, a committee's report must identify each contribution from an individual which in the aggregate exceeds \$200 during the calendar year. (2 U.S.C. §434(b)) For your information, instead of separate itemization, a committee using a payroll deduction plan may disclose the aggregate amount of contributions received from the contributor through the payroll deduction plan during the reporting period; the identification of the individual where the contribution exceeds \$200 in the aggregate during the calendar year; and a statement of the amount deducted per pay period. Please refer to the enclosed sample of properly reported payroll deductions. (11 CFR §104.8(b))
- **3.** Your report disclosed a category of financial activity that has been reflected on the wrong line of the Detailed Summary Page. Recount Payments should be properly disclosed on a separate Schedule B, supporting Line 29 of the

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Detailed Summary Page. Please refer to the instructions for each line when determining the proper categorization(s) for your next filing. (2 U.S.C § 434(b) and FORM 3X Instructions)

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. Requests for extensions of time in which to respond will not be considered.

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1164.

Sincerely,

Nicole Miller

Senior Campaign Finance Analyst

nicole miller

Reports Analysis Division